Anna Gilmanova

gilmanovanna@gmail.com | Portfolio | LinkedIn | Whatsapp

Profile

Senior Product Designer with 10+ years of experience in FinTech, B2B, and B2C digital products. Experienced in designing complex internal platforms and customer-facing services, from UX research and user flows to prototyping and implementation.

Skilled in simplifying complex workflows, working with large design systems, and collaborating with cross-functional teams to improve user experience.

Key skills

Design: Mobile and web interfaces, design systems, data visualization, UX research, usability testing, surveys, product metrics, Customer Journey Mapping (CJM), wireframing, prototyping

Tools: Figma, ChatGPT, Claude Design, Claude Code, Webflow

Languages: Russian (native), English (B2), Portuguese (A2)

Experience

Apr 2025 - Sep 2026

NDA | Technology Platform - Senior Product Designer

- Worked as the sole designer on a complex internal operations platform, improving existing workflows and designing around half of its desktop sections from scratch.
- Designed data-heavy interfaces with large tables, filters, transaction states, access permissions, contextual sidebars, and system settings.
- Designed a multi-window workspace that allowed operators to work with different sections side by side without switching between browser tabs.
- Helped migrate the platform to a new design system, improving consistency across existing and new sections while preserving familiar workflows.
- Adapted the desktop platform for tablets and mobile devices and designed a separate internal Android app for specific operational tasks.
- Collaborated with the Product Owner, analysts, developers, and QA, using regular operator feedback to improve the platform based on daily use.

Jul 2020 - Mar 2025

VTB Bank - Senior User Experience Designer

- Designed user flows, interfaces, and interactive prototypes for two banking products: a business account opening service for entrepreneurs and an internal loan processing platform for bank employees.
- Conducted UX research, analyzed competitor products, and improved user journeys for different user groups.
- Worked with the bank's design system and UI kit, presented design decisions to stakeholders, collaborated with developers, and reviewed implementation.

Online Business Account Opening | SMB

- Designed the customer journey for entrepreneurs opening business accounts online, from application to account opening.
- The number of accounts opened online increased by 15%, with more than 50% of SMB accounts opened through the digital service.
- Account opening time was reduced to 1–2 days, or less than 5 minutes with a digital signature.

OpsNext | Internal Portal for Bank Sales Employees

- Designed interfaces and workflows for bank employees processing loan applications and managing loan products.
- The platform reduced manual work and application processing time, supported higher application volumes, and improved tracking of approvals and rejections.

Education

Sep 2004 - Jun 2009

Yaroslavl Demidov State University, Russian Federation

Specialist degree, Psychology

Jun 2026 - Oct 2026

Yandex Practicum

Professional Training Course "UX Research"